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PRESS RELEASE

Happy Valley Restaurant Week Set to Delight Local Diners June 16-25

Local restaurants signing on to showcase Centre County's culinary talent in 10-day event.

CENTRE COUNTY, PA— June in State College means summer festivities begin, and there's no more delicious event than Happy Valley Restaurant Week, happening June 16-25.

"This year, we expanded to include two weekends, following a chef's suggestion last year," says Maggie Anderson, local food writer and the event's organizer. "So restaurants who aren't open seven days a week have extra days to showcase their special dishes, and local eaters have even more time to try them all!"

Organized since 2021 by local marketing pros Maggie Anderson and Matt Fern, both formerly of State College Magazine, the event has been a summertime staple in Centre County since it began in 2012, when it was run by then-Central Pennsylvania Convention and Visitors Bureau. Now, the Happy Valley Adventure Bureau is a sponsor of the event, making it possible to offer the professional local marketing and promotion to participating restaurants for free. This year, the team has grown to include local writer Laura Mustio.

In its current format, each participating restaurant creates a limited-time special — it's a chance for chefs to really show off their flavors and skills, says Anderson. And after June 25, these dishes and drinks will be gone.

"Except," says Anderson, "in the case of restaurants who find their special Happy Valley Restaurant Week dish to be so popular that they add it to their menu after the week is over!"

This year's participants are listed on the website and are being updated as they sign up. Check the restaurant listing at happyvalleyrestaurantweek.com or follow on social media @happyvalleyrestaurantweek for updates.

- Link to media kit, including promo images from past years:
<https://happyvalleyrestaurantweek.com/media-kit/>
- Please credit all photos MATT FERN/HAPPY VALLEY RESTAURANT WEEK
